



ignite

LEADERSHIP CONFERENCE

Lighting Up Today's Leaders!



Brooke Judd, Presenter

In today's world, we are faced with challenges and complexities in our personal and professional lives that require us to build on, and move beyond, effective-

ness. In order to lead in this era in human history we now have to aim for greatness. Rather than feeling unappreciated, and undervalued, true fulfillment comes to us when we follow our passion, find our voice, and can make a significant contribution to the greater good.

Brooke Judd is committed to living each day with purpose. Leadership is her passion, and she is dedicated to a lifetime of personal growth in order to expand her influence in this sphere.

Brooke has a Master's Degree in Educational Leadership from Western Michigan University. As a lifelong learner and contributor, she serves on several executive boards, conference committees, and advisory councils for various organizations.

Brooke is currently serving the community of Olivet as the Superintendent of Schools. As the CEO of this organization, her experiences include balancing a \$13.5M budget, leading 180 employees, collaborating with community and business partners, leading a \$14M building project, and making data-driven decisions.

Please join us at the Ignite Leadership Conference to hear Brooke's philosophy on effective leadership and its role on your personal and professional growth.

September 25, 2015 Magnuson Franklin Square Inn Downtown Houghton

Event Agenda:

- 8:00 a.m. **Registration**
Continental Breakfast Served
- 8:45 a.m. **Introduction**
- 9:00 a.m. **Keynote Address:**
Trait Characteristics of Effective Leaders
Presented by Brooke Judd, MSE
- 10:00 a.m. **Concurrent Sessions:**
 - A. Mobilizing Young Professionals to Shape our Future
Presented by TBD
 - B. Governance and Leadership, Meeting Your Leadership Obligation
Presented by Amy Quinn, MBA
- 11:00 a.m. **Break**
- 11:15 a.m. **Concurrent Sessions:**
 - A. Where to Begin: Finding Your Passion
Presented by Brooke Judd, MSE
 - B. One Page Strategic Planning
Presented by Jonathan Leinonen, MBA
- 12:15 p.m. **Lunch**
- 1:15 p.m. **Legislative Session:**
Regional Collaboration
Presented by Rep. Scott Dianda and Sen. Tom Casperson
- 2:15 p.m. **Break**
- 2:30 p.m. **Concurrent Sessions:**
 - A. Mentorship and Relationship Development
Presented by Chad Mager, MSTDV
 - B. NFP Collaboration and System Change
Presented by Kala West, MBA
- 3:30 p.m. **Community Non-Profit Panel Discussion**
Facilitated by Kevin Store.
- 4:30 p.m. **Break**
- 5:30 p.m. **Dinner Reception/Networking Event**
- 8:00 p.m. **Conclusion**

Thank you, local sponsors:



PHFoundation

For more information, or to register, call (906) 353-8808 or e-mail BaragaCountyChamber@gmail.com
Registration Fee: \$35.00 per attendee (includes all meals.)
Please Register by September 11, 2015.

The Ignite Conference is intended for all community members who desire to improve their awareness and community leadership skills. Current and future leaders from throughout Baraga, Houghton, Keweenaw and Ontonagon counties and surrounding communities are encouraged to attend this insightful, engaging, and encouraging day-long conference that is focused on personal growth and development while contributing to making our community a better place to live, work, and play. Come for the experience, stay for the networking, and leave with a renewed sense of community and empowerment.