



## **MEDIA RELEASE**

Portage Health Foundation  
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## **FOR IMMEDIATE RELEASE**

**[November 13, 2017]**

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[Hancock, MI] [Hancock, MI] **The Portage Health Foundation Joins the Global #GivingTuesday Movement and Pledges to Put Your Money Where Your Heart Is.**

The Portage Health Foundation has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. “We’re calling it *Put Your Money Where Your Heart Is.*” Said Chelsea Goodreau, Marketing and Communications Coordinator for the Foundation. “This fundraising effort is to help raise awareness, advocate for and help non-profits throughout the four-counties including Baraga, Houghton, Keweenaw and Ontonagon, fundraise for their organizations.”

Occurring this year on November 28, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the US) and the widely recognized shopping events Black Friday and Cyber Monday to kick off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

The Portage Health Foundation feels strongly that they can play a role in helping the non-profit sector outside of their own granting. This year, PHF is using this *one day* fundraising event as a platform to advocate and fundraise for other organizations. Their #GivingTuesday initiative is titled Put Your Money Where Your Heart Is. “We will accept donations that come prior to November 28<sup>th</sup> but the goal is for everyone to donate *on* November 28<sup>th</sup>,” said Goodreau, “And we will not match any monies that are donated *after* the November 28<sup>th</sup> date.”

All proceeds that are raised will be matched dollar for dollar by the Portage Health Foundation up to a cumulative match of \$50,000.00. This fundraising effort encourages the community to get on board and support the organizations that mean the most to them.

“So we can track and account for all the donations, we ask that people donate online through the Portage Health Foundation website or by sending a check directly to the Portage Health Foundation.” Instructed Goodreau. “When a donation is made, simply identify which organization the money is to be given.”

**One hundred percent of all monies donated will be passed on to the appropriate organization!**

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The Portage Health Foundation is a 501(c)(3) charitable organization that receives and contributes charitable donations which support the health needs of the community through enhanced philanthropy and community collaboration throughout Baraga, Houghton, Keweenaw and Ontonagon counties.



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A list of eligible and vetted organizations can be found on the Portage Health Foundation website. If anyone needs further instructions or help, please call the Portage Health Foundation at 906.523.5920.

“I am so excited to have a chance to give back to our non-profit community,” said Kevin Store, Executive Director of the Portage Health Foundation. “We’ve said time and time again that we can serve as an ambassador for those organizations and people who are working hard to make this a better, safer community. We’re putting our money where the community’s Heart is...we hope everyone will join us this holiday season!”

The Portage Health Foundation is a 501(c)(3) charitable organization that receives and contributes charitable donations in order to support the health needs of the community through enhanced philanthropy and community collaboration in Baraga, Houghton, Keweenaw, and Ontonagon counties

**Go to the Portage Health Foundation website ([phfgive.org](http://phfgive.org)) for all information.**