



## **MEDIA RELEASE**

Portage Health Foundation  
400 Quincy Street – PO Box 299  
Hancock, Michigan 49930

Contact: Kevin Store, Executive Director  
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## **FOR IMMEDIATE RELEASE** **[7/10/2017]**

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### **The Portage Health Foundation Releases Second Round of Funding to Stop the Roar of Hunger**

[Hancock, MI] As part of the Portage Health Foundation's (PHF) "Stop the Roar of Hunger" food initiative, ***PHF is releasing its second round of funding in support of food initiatives in the four-county community (Baraga, Houghton, Keweenaw, and Ontonagon).***

Over the past two years PHF has researched the ways in which food insecurities and nutrition affect an individual's overall health. In an effort to reduce the negative effects of food insecurities, hunger, and poor nutrition, PHF has begun identifying funding strategies to address the community's awareness to food and the critical impact it has on individual and population health. PHF's multi-faceted approach focuses on three main approaches, **1) community education 2) access, and 3) affordability.**

During PHF's first round of funding, they identified two main objectives: (1) to create greater awareness throughout the community to the role food plays in overall population health, and (2) to develop and execute the first-steps toward helping to provide nutritious food to people who may be food insecure. Initial awards were given to a Prescription for Health program through Upper Great Lakes Family Health Centers; Market Bucks program offered by the Portage Lake District Library, and Let's Eat (Community Meals).

It has been identified that, within the four-county service area, the median food insecurity rate was 15.5% in 2014, while the median food insecurity rate for children was 24%. This means over 8,500 of our residents lack access to food at some point during the year.<sup>1</sup>

Experts generally define food insecurities as a household not having adequate access to nutritious foods due to a lack of financial and/or other resources at any given point during the year. Therefore, food insecurities are not limited to specific socio-economic groups, but can affect the entire demographic spectrum through such issues as short growing seasons, transportation problems, or limited availability of fresh, affordable whole foods throughout the year. As a result, many individuals and families may consume the most readily available and economical foods, which oftentimes have limited nutritional value and contribute to the health risks our community is experiencing. It is also recognized that food insecurities put teens, adults, and seniors at risk for health conditions. For adolescents, food insecurities may be associated with mood, anxiety, behavior, and substance abuse disorders, while in adults it may be associated with cardiovascular risks.<sup>2</sup>

As PHF has discussed this health concern with community members and other stakeholders, its focus has become much broader than addressing food insecurity rates. Although the PHF remains focused on food insecurity, they are taking a more holistic approach to food and its impact on individual health.

**This second call for funding proposals will be focused on two separate target demographics.**



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First, PHF will be seeking proposals that address children from birth to age twelve (12). Lack of proper nutrition can have adverse health effects in individuals of all ages. For example, infants to 3-year-olds who receive too little energy, protein, and nutrients may be at risk for lasting deficits in cognitive, social, and emotional development, while school-aged children who experience severe hunger may be at an increased risk for developing chronic health conditions, psychiatric distress, behavioral problems, and poor self-esteem. Fortunately, improved nutrition, increased environmental stimulation, emotional support, and secure attachment to parents/caregivers can potentially compensate for early undernutrition in children.<sup>3</sup>

Second, PHF will be seeking proposals that address the needs of young adults, more specifically college-aged young-adults.

“US studies suggested that 21-59% of college students experience some form of food insecurity.” (Consumer studies article). Statistics show that about 30.5% of students have to choose between buying food or education expenses throughout their college careers. (Hungry to Learn). These statistics are consistent with local findings. With four (4) institutions of secondary education in the four-county service area, it is important that this demographic not be overlooked. The study *Hunger on Campus* looked into the other effects of hunger on college students. Absenteeism, not having appropriate course materials, and failing/dropping out are just some of the negative impacts of students that are struggling financially and must choose between their education and food. Because of the lack of current studies, the challenges of college students who are faced with food insecurity are impacted in a much larger capacity than may immediately be understood. Physical health, financial health and academic success are all affected by food insecurity within this demographic. (Consumer studies article).

Proposals that address food insecurity and nutritional needs of these target demographics will be considered for funding. Proposals that integrate food/nutrition with programming components which promote and encourage physical activities, and/or mindfulness will be given preference. Education, access and affordability are key considerations by PHF as they review applications. PHF also places great emphasis on improving overall community health and food awareness, inclusion, reduction of stigma, and access to healthy foods as primary considerations during the preparation of any proposal(s).

“The Portage Health Foundation recognizes that the lack of proper nutrition can have adverse health effects in individuals of all ages.” said Chelsea Goodreau, Communications Coordinator for Portage Health Foundation. “With these first two rounds of funding, we are taking the first steps to address what is a much bigger health concern for our community.” PHF believes that as a community working together, we can find meaningful and impactful solutions to address health issues associated with the absence of a healthy diet.



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**Proposal submissions will be must be received /post marked no later than 3:30 p.m.ET on Friday September 15, 2017.** Please visit PHF's website ([www.phfgive.org](http://www.phfgive.org)) to download an RFP application, which contains specific information and criteria for each RFP.

The PHF will be hosting an informational session(s) relative to this call for proposal on Thursday July 20<sup>th</sup> at the following locations:

Hancock – 400 Quincy Street (4<sup>th</sup> floor), 9 a.m.

L'Anse – County Administration Offices, 11 a.m.

Ontonagon – County Courthouse – 2 p.m.

**All interested parties intending to apply for funding support are encouraged to attend one of these informational sessions.** Successful applicants will be announced in early October.

Applications can be mailed to:

Portage Health Foundation  
400 Quincy St. - PO Box 299  
Hancock, MI 49930

Or submitted via email to:

[info@phfgive.org](mailto:info@phfgive.org)

The Portage Health Foundation is a 501(c)(3) charitable organization that receives and contributes charitable donations in order to support the health needs of the community through enhanced philanthropy and community collaboration in Baraga, Houghton, Keweenaw, and Ontonagon counties.

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<sup>1</sup> "Map the Meal Gap 2016: Overall Food Insecurity in Michigan by County in 2014," and "Map the Meal Gap 2016: Child Food Insecurity in Michigan by County in 2014," Feeding America, accessed October 5, 2016, <http://www.feedingamerica.org/hunger-in-america/our-research/map-the-meal-gap/data-by-county-in-each-state.html>.

<sup>2</sup> Katie A. McLaughlin et al., "Food Insecurity and Mental Disorders in a National Sample of U.S. Adolescents," *Journal of the American Academy of Child & Adolescent Psychiatry*, 51, no. 12 (December 2012): 1293; and Hilary K. Seligman et al., "Food Insecurity is Associated with Chronic Disease among Low-Income NHANES Participants," *The Journal of Nutrition*, 140, no. 2 (February 2010): 304, doi: 10.3945/jn.109.112573.

<sup>3</sup> "Effects of Poverty, Hunger and Homelessness on Children and Youth," American Psychological Association, accessed October 20, 2015, <http://www.apa.org/pi/families/poverty.aspx>.

**RFP #4: STOP THE ROAR OF HUNGER  
2ND ROUND OF FUNDING  
APPLICATION****APPLICANT INFORMATION**

Organization Name: \_\_\_\_\_ EIN: \_\_\_\_\_

Organization Website: \_\_\_\_\_

Organization Type:  Non-Profit  School  Government  Other: \_\_\_\_\_Organization Address: \_\_\_\_\_  
*Street/PO Box City State Zip*Project Contact: \_\_\_\_\_  
*Name E-mail Telephone*Member authorized to submit application: \_\_\_\_\_  
*Name Position*

Authorized member's signature: \_\_\_\_\_

*PHF is unable to provide funding for individual or family fundraisers.***PROPOSAL INFORMATION**

Project Name: \_\_\_\_\_ Application Date: \_\_\_\_\_

Project Start/End Dates: \_\_\_\_\_ Is this an existing project?  Yes  No

Amount Requested: \$ \_\_\_\_\_ Date funding is needed by: \_\_\_\_\_

Are you willing to accept partial funding?  Yes  NoIs there additional funding for this project available from other sources?  Yes  NoIf yes, please specify: \_\_\_\_\_  
*(Please attach additional page if necessary)*Is this request needed to match another grant?  Yes  NoIf yes, please describe the other grant and match requirements? \_\_\_\_\_  
*(Please attach additional page if necessary)*

Please select all the funding priorities that apply to this request:

 Access to Care  Community Health  Health Education  
 Health Research  Healthcare Leaders  Other: \_\_\_\_\_This project:  Addresses an unmet community need  
 Is duplicated in the community  
 Is a collaborative effortAnticipated Number of Persons Served: \_\_\_\_\_  per Month  per Annum

## TARGET POPULATION

Please select any special needs population targeted for this project:

- Broader Community    Low Income    Person with Disabilities    Uninsured/Underinsured  
 Other: \_\_\_\_\_

Age Group Served:  All    Infants    Children    Teens    Adults    Senior Citizens

County Served:  Baraga    Houghton    Keweenaw    Ontonagon

City/Township/Village Served: \_\_\_\_\_

## HOW DID YOU HEAR ABOUT PHF?

- Website    Radio    TV    Newspaper    Mail    E-mail    Word of Mouth    Social Media

Would you like to receive PHF e-mails?  No    Yes, e-mail: \_\_\_\_\_

## PROPOSAL NARRATIVE

All applicants must submit a grant proposal narrative that addresses the following items:

- 1) Describes the opportunity, challenge, issue, or need based on identified health-risk factors;
- 2) Provides evidence for the opportunity, challenge, issue, or need based on identified sources such as the Western Upper Peninsula Health Needs Assessment, Kids Count Data Center, etc.;
- 3) Identifies the community or population this proposal intends to serve;
- 4) Describes how the project connects to and advances PHF's mission;
- 5) Describes the specific activities for which you seek funding;
- 6) Statement of the project's short- and long-term goals;
- 7) Statement of the project's objectives that can be measured against identified baseline data;
- 8) Identifies who will carry out these activities;
- 9) A project timeline (please attach a time-phased work plan or project documentation); and
- 10) Long-term funding strategies to sustain this project.

## ADDITIONAL INFORMATION TO SUBMIT

All applicants must also submit the following documentation:

- 1) Proposal budget (please see next page);
- 2) Organization's most recent financial information (balance sheet and income statement); and
- 3) Copy of organization's 501(c)(3) letter or proof of tax exemption.

## PROPOSAL PRESENTATION

A presentation by the requesting applicant to the PHF Grants Management Committee and/or the PHF Board of Directors may be required if the committee and/or board deems it necessary. An invitation to present a proposal is not an implied guarantee of funding.

**PROPOSAL BUDGET**

Total Amount Requested: \$ \_\_\_\_\_

**Revenue Sources** (do not include amount requested from PHF):

Earned Income:	\$ _____
Corporate/Government Contracts:	\$ _____
Other, please specify: _____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

Total Revenue: \$ \_\_\_\_\_

**Expense Items:**

Salaries/Wages (please breakdown by individual position and attach additional pages if necessary)	\$ _____	FTE <input type="checkbox"/>	PTE <input type="checkbox"/>
	\$ _____	FTE <input type="checkbox"/>	PTE <input type="checkbox"/>
	\$ _____	FTE <input type="checkbox"/>	PTE <input type="checkbox"/>
	\$ _____	FTE <input type="checkbox"/>	PTE <input type="checkbox"/>
	\$ _____	FTE <input type="checkbox"/>	PTE <input type="checkbox"/>
	\$ _____	FTE <input type="checkbox"/>	PTE <input type="checkbox"/>
Insurance, Benefits, and related Taxes:	\$ _____		
Consultants/Professional Fees:	\$ _____		
Travel:	\$ _____		
Supplies:	\$ _____		
Printing/Copying:	\$ _____		
Telephone/Fax:	\$ _____		
Postage/Delivery:	\$ _____		
Rent/Utilities:	\$ _____		
Depreciation:	\$ _____		
Indirect Costs, please specify: _____	\$ _____		
_____	\$ _____		
_____	\$ _____		
_____	\$ _____		
_____	\$ _____		
Other, please specify: _____	\$ _____		
_____	\$ _____		
_____	\$ _____		
_____	\$ _____		
_____	\$ _____		

Total Expenses: \$ \_\_\_\_\_

**Revenue Over/Under Expense:** \$ \_\_\_\_\_

*If awarded funding, any expenditure variance(s) to the proposed budget will require an awardee to submit a Grant Amendment Request form.*

## APPLICATION CHECKLIST

Please make sure to submit the following documents as PHF will not consider incomplete applications:

- |  |   |
|--|---|
| <input type="checkbox"/> Application           | <input type="checkbox"/> Proposal Narrative               |
| <input type="checkbox"/> Financial Information | <input type="checkbox"/> Proof of 501(c)(3)/tax exemption |
| <input type="checkbox"/> Proposal Budget       |   |

## APPLICATION SUBMISSION

All application requests must be submitted on the Stop the Roar of Hunger Request for Funding Application form and be received in the PHF office by 3:30 p.m. on Friday, December 2, 2016. All electronic submissions must be in PDF format. Return completed applications to:

Portage Health Foundation	P: 906.523.5920
400 Quincy St., PO Box 299	F: 906.523.5925
Hancock, MI 49930	E: info@phfgive.org (as a PDF)

*Submission of an application is not an implied guarantee of funding.*

## PHF RECOGNITION & FOLLOW-UP REPORTING

All awardees are required to recognize PHF as a funding provider on all printed materials and publicity for the project. Please contact the PHF office if in need of our logo.

If awarded funding, all grantees are required to submit interim progress reports (i.e., first six months and then every three months) and a final report. Reports are due to PHF no later than seven (7) days after the reporting period ends (e.g., the first six months ends 6/30/17 – report is due 7/7/17). PHF reserves the right to revoke a grant award and/or deny subsequent requests for funding if PHF does not receive follow-up reports.

## DO NOT COMPLETE – PHF USE ONLY

Proposal Approved:  Yes  No

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Grant Amount: \$ \_\_\_\_\_ Check #: \_\_\_\_\_ Check Sent: \_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_